

Ned Yeung, A.C.E.

Photographer and Graphic Artist

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cell: (780) 240-9211
mail: ned@cyclopsphoto.com

Photography website: www.cyclopsphoto.com
Visual Arts portfolio: www.mediamainline.com

Software skills: Adobe Photoshop, Illustrator, InDesign, After Effects,
Premier Pro, Audition, Dreamweaver, Flash, Corel Draw, Quark Xpress,
XHTML, HTML, CSS, Javascript, Windows and Macintosh systems

Education



CERTIFIED EXPERT

Adobe Certified Expert, Creative Suite

Adobe Systems, Inc.

Certificate, 2004

- ➡ In-Depth study of Adobe products, preparation for press, color spaces, and proven technical knowledge

Visual Communications - Multimedia

Academy of Learning, Strathcona

Diploma, 2002

- ➡ Study of programs for digital arts and design
- ➡ Classes on design elements and composition
- ➡ Professional Development courses, including Project Management

Grant Writing Consultant

Rocky Mountain College, BC

Certificate, 2003

- ➡ Study on writing successful Grant Proposals
Self-Employment and Home Office courses

Employment History

Exclusive Private Sale, Inc.

2019-Present

Senior Graphic Designer

- ➡ Ad designer for automobile advertisements in both print and digital media.
- ➡ Created ads to meet branding standards and National campaigns set out by major auto manufacturers such as Audi, Nissan, Mitsubishi, Toyota, Kia, Ford, GM, and Stellantis Canada.
- ➡ Print operator for modular Konica digital press.
- ➡ Operated Graphic Whizard and electric guillotine for cutting, creasing, and trimming.
- ➡ Laid out designs for Social Media banners and in-line advertising, as well as printed conquest and personalized mail campaigns, both static and non-linear, plus brand and identity projects.

Photography

Olympus Imaging Canada

- ➡ Sales Coach and Representative for Olympus camera systems.

Acklands-Grainger Private Brands

- ➡ Photographed hundreds of products for Westward, Condor, and ProFast'ners brands for inclusion in the Acklands-Grainger catalogs.

2% Realty Pro

- ➡ Regularly photograph realtors for their headshots.
- ➡ Photographed realtors for billboard and signage.

Town of Legal, Alberta

- ➡ Photographed municipality for marketing and advertising purposes.
- ➡ Photographed municipal events, architecture, landscapes, and more.

Edmonton Undiscovered

- ➡ Provided headshots for all singers competing in event.
- ➡ Provided bio/comp cards for all Top 20 finalists.

Zeaberg, Lex Deux, and Connor Vanderbloom

- ➡ Photographed fashions for seasonal catalogs.
- ➡ Photograph fashion line for New York and other Fashion Weeks.
- ➡ Photograph pillows, bags, and other products.

Souvenir Vodka, High Stick Vodka, Licor43, and Mad Housewife Wine

- ➡ Photographed liquor products for marketing and advertising.
- ➡ Photographed models with products in lifestyle shots.

Visual Communications

Acklands-Grainger, Private Brands Division

Westward Tools, Profast'ners, Condor Brand

Photographer, Packaging Designer, and Product Developer

- ➡ Provided product photos for AGI's 3000+ page 2011 and 2012 catalogs.
- ➡ Developed new product packaging, manuals, labels, spec sheets, etc.

Acklands-Grainger

Industrial, Safety, and Fastener Suppliers

Layout Artist

- ➡ Created graphical layout of pages for 2010 & 2009 Product Catalogs.
- ➡ Worked in Quark Xpress to compile the 3000+ page catalog.
- ➡ Worked closely with Content Management and Product Managers.

The Brick Furniture Warehouse

Imaging Technician

- ➡ Photo correction, clipping, and preparation of images.
- ➡ Produced images for use on thebrick.com website.
- ➡ Prepared and cataloged images for use in printed media design.

Computer Training Centre/Traincanada

Adobe Applications Instructor

- ➡ Teaching both one-on-one classes and full classrooms in the use and deployment of Adobe Applications in Graphic Design.

The Chinese Journal

Layout Artist and Ad Designer

- ➡ Creation of layouts and graphics for weekly newspaper publication, including editorials, advertisements, etc.
- ➡ Preparation of artwork for press.