

## Ned Yeung, A.C.E.

Photographer and Graphic Artist

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mail: ned@cyclopsphoto.com

Photography website: www.cyclopsphoto.com  
Visual Arts portfolio: www.mediamainline.com

Software skills: Adobe Photoshop, Illustrator, InDesign, After Effects,  
Premier Pro, Audition, Dreamweaver, Flash, Corel Draw, Quark Xpress,  
XHTML, HTML, CSS, Javascript, Windows and Macintosh systems

## Education



### CERTIFIED EXPERT

#### Adobe Certified Expert, Creative Suite

Adobe Systems, Inc.  
Certificate, 2004

- ➡ In-Depth study of Adobe products, preparation for press, color spaces, and proven technical knowledge

#### Multimedia Developer

Academy of Learning, Strathcona  
Diploma, 2002

- ➡ Study of programs for digital arts and design
- ➡ Classes on design elements and composition
- ➡ Professional Development courses, including Project Management

#### Grant Writing Consultant

Rocky Mountain College, BC  
Certificate, 2003

- ➡ Study on the secrets of writing successful Grant Proposals
- ➡ Self-Employment and Home Office courses

## Most Recent

#### Exclusive Private Sale, Inc.

Graphic Artist

- ➡ Ad designer for automobile advertisements in both print and digital media.
- ➡ Created ads to meet branding standards and National campaigns set out by major auto manufacturers such as Audi, Nissan, Mitsubishi, Toyota, Kia, Ford, GM, and Stellantis Canada.
- ➡ Print operator for modular Konica digital press.
- ➡ Operated Graphic Whizard and electronic guillotine for cutting, creasing, and trimming.
- ➡ Laid out designs for Social Media banners and in-line advertising, as well as printed conquest and personalized mail campaigns, both static and non-linear, plus brand and identity projects.

## Photography

#### Olympus Imaging Canada

- ➡ Sales Coach and Representative for Olympus camera systems.

#### Acklands-Grainger Private Brands

- ➡ Photographed hundreds of products for Westward, Condor, and ProFast'ners brands for inclusion in the Acklands-Grainger catalogs.

#### 2% Realty Pro

- ➡ Regularly photograph realtors for their headshots.
- ➡ Photographed realtors for billboard and signage.

#### Town of Legal, Alberta

- ➡ Photographed municipality for marketing and advertising purposes.
- ➡ Photographed municipal events, architecture, landscapes, and more.

#### Edmonton Undiscovered

- ➡ Provided headshots for all singers competing in event.
- ➡ Provided bio/comp cards for all Top 20 finalists.

#### Zeaberg, Lex Deux, and Connor Vanderbloom

- ➡ Photographed fashions for seasonal catalogs.
- ➡ Photograph fashion line for New York and other Fashion Weeks.
- ➡ Photograph pillows, bags, and other products.

#### Souvenir Vodka, High Stick Vodka, Licor43, and Mad Housewife Wine

- ➡ Photographed liquor products for marketing and advertising.
- ➡ Photographed models with products in lifestyle shots.

## Visual Communications

#### Acklands-Grainger, Private Brands Division

Westward Tools, Profast'ners, Condor Brand

Photographer, Packaging Designer, and Product Developer

- ➡ Provided product photos for AGI's 3000+ page 2011 and 2012 catalogs.
- ➡ Developed new product packaging, manuals, labels, spec sheets, etc.

#### Acklands-Grainger

Industrial, Safety, and Fastener Suppliers

Layout Artist

- ➡ Created graphical layout of pages for 2010 & 2009 Product Catalogs.
- ➡ Worked in Quark Xpress to compile the 3000+ page catalog.
- ➡ Worked closely with Content Management and Product Managers.

#### The Brick Furniture Warehouse

Imaging Technician

- ➡ Photo correction, clipping, and preparation of images.
- ➡ Produced images for use on thebrick.com website.
- ➡ Prepared and cataloged images for use in printed media design.

#### Computer Training Centre/Traincanada

Adobe Applications Instructor

- ➡ Teaching both one-on-one classes and full classrooms in the use and deployment of Adobe Applications in Graphic Design.

#### The Chinese Journal

Layout Artist and Ad Designer

- ➡ Creation of layouts and graphics for weekly newspaper publication, including editorials, advertisements, etc.
- ➡ Preparation of artwork for press.